

2023 COURSES OFFERED BY TERM



(Minimum 6-student enrollment)	Credits / Hrs (ECTS x 2)	
ART & SOCIETY		DESCRIPTION
ART 1100 - International Events in Barcelona: An Artistic Perspective	3CR 48HR	In Process
ART 1200 Past and Present in Barcelona	3CR 48HR	The course provides a theoretical and practical view of the history of the city of Barcelona. The Roman Barcino, the nuclei of power of medieval Barcelona, the Jewish quarter, the Barcelona of the guilds, the Ramblas or modernism, a journey at street level through more than two centuries of history of one of the most important cities in the Mediterranean.
ART 2100 - Urban Sketching: Barcelona	3CR 48HR	In Process
HUM 1100 Spanish Cuisine: From the Old World to the New Cuisine	3CR 48HR	Spanish cuisine is one of the most reputable and recognized in the world. This reputation originates in a long history and many influences that have led us to today's haute cuisine. The course presents a journey through history and evolution, tradition, the avant-garde, and the new figures of Spanish haute cuisine. It offers a broad vision and allows students to contrast the practical reality in a city like Barcelona.
PHOT 2100 Cultural Photography	3CR 48HR	The cultural photography course aims for students to develop the tools to experiment, explore and document culture through photography. The scenario in which it takes place is the metropolis of Barcelona, the capital of the region of Catalonia. A cosmopolitan city with a great historical heritage and is recognized for its culture, economy, sport, and social life. Throughout the course, we will study the functions of the camera, an essential element to efficient control of the scene and the situations in front of our lenses. At the same time, students will learn the fundamentals of digital image manipulation. In addition, the participants will reflect on the definition of culture and the ethics involved in capturing images that belong to which we could define social photography, which is interaction and

		<p>commitment with other human beings. We will explore from candid photography to street portraits, from the urban landscape to urban life. At the end of the course, students can approach cultural exploration through the photographic image with a personal voice that considers creativity, photographic technique, human relations, and respect for cultures, among others.</p>
PHOT 2200 Gastronomy Photography	<p>4CR 60HR</p>	<p>The gastronomic photography course of LCI Barcelona fuses our country's richness and gastronomic fame with the mediatization and graphic communication of this trend. The essence of the course merges the space of photographic taking and the relationship with disciplines of the profession, from styling to art direction, thus offering a first contact with the reality of the labor market. Its axis of specialization is gastronomy and its intersection with art direction that maintains and enhances the author's personality. Creativity and photographic technique are the backbones of the course, introducing the student to the knowledge necessary for creating images that evoke emotions, memories, and sensations. In addition, the student will be trained in digital photographic techniques applied to gastronomic photography.</p>
PHOT 2300 Fashion Photography	<p>3CR 48HR</p>	<p>The course in fashion photography at LCI Barcelona presents an ideal environment that fuses the spaces of photography with the fields and disciplines of the world of fashion, styling, and communication. The course immerses the student in a professional environment. It gives him the technical capacity and aesthetic sensitivity that allows him to use photographic images as a means of visual communication in the world of fashion. This program is a space for experimentation, and practical participation where creation, thought, creativity, collaboration, and teamwork converge with fashion, styling, and art direction professionals. This program is a space for experimentation, and practical participation where creation, thought, creativity, collaboration, and teamwork converge with fashion, styling, and art direction professionals.</p>

PHOT 3100 Artistic Photography	4CR 60HR	The artistic photography course is a current didactic proposal, in tune with the effervescent panorama of the digital revolution, in the fertile territory of encounters between photography, art, information, and visual communication. The program has an experiential, experimental, and constructive approach to the essential issues that characterize the concept of photography in its relationship to art. Its fundamental objective is to explore and take advantage of the possibilities that arise from conjugating the author's subjectivity with the demands of artistic practice. The role of photographers today is no longer that of artisans of photography but that of artists who handle a range of knowledge from different disciplines, ranging from the technical and aesthetic fields to the history of art, literature, philosophy, psychology, and anthropology. The course contents are designed based on the need for new creators in the world of artistic photography: authors with their personality and social criteria, capable of carrying out projects of individual vocation and, at the same time, collectively validity.
SOC 2100 - Barcelona: The Cosmopolitan City	3CR 48HR	In Process
SOC 2200 - Understanding Contemporary Spain: Politics, Society, History	3CR 48HR	In Process
BUSINESS & CREATIVE INDUSTRIES		
BUS 3100 Creative Business Leadership	3CR 48HR	The class aims to develop personal creativity and its uses for leadership and communication and understand different leadership theories to become better leaders and interact and manage with other groups. This course is designed to give the student the concepts and tools to understand the art of creativity and leadership, for better communication, social interaction, and personal development. The course will explore concepts such as human behavior, leadership, and creativity, and students will propose ideas through assignments to attain the class's objectives. This elective class does not have requisites.
BUS 3200 Entrepreneurship & Technology Innovation	3CR 48HR	

COM 3300 Communication for Development & Social Leaders	3CR 48HR	This course will introduce the student to the field of Communication for Development (C4D), a participatory process that applies communications tools to support behavior change in society. The student will learn through a dynamic methodology the five steps to build strategies focused on C4D that promote lasting impact and sustained behavior change. The course emphasizes analysis, strategic design, development/testing, implementation and monitoring, and evaluation to design new campaigns. The student will develop communication, research, behavior change, and evaluation skills. C4D is a method utilized by international organisms and non-governmental organizations to build new projects and campaigns, for example, United Nations.
COM 3200 Intercultural Communication	3CR 48HR	This course introduces the field of intercultural communication, enhances the development of intercultural competence, and explores implications and applications for shaping one's cultural identity and worldview. The course also examines theoretical aspects of culture and worldview; communicative and intercultural competence; intercultural contact and entry processes; issues of diversity and commonalities among human beings; and implications and applications for work settings and oneself as a member of multicultural groups. This course is a part of the social psychology, cultural-historical psychology, developmental psychology, and cognitive psychology fields.
COM 3300 Creative Industries Journalism	3CR 48HR	In Process
MKT 2100 Principles of Marketing	3CR 48HR	In Process
MKT 3100 International Marketing	3CR 48HR	This course explores the concepts of international marketing. It will also introduce the student to the globalization and anti-globalization movements and the relationship between culture and business. The course will examine the concepts related to international marketing. At the same time, the students take advantage of being in a foreign country as a window to visualize some processes from a different perspective and propose ideas through assignments to attain the objectives of the class.

MKT 3200 Brand Marketing and Social Media	3CR 48HR	The main objective of this subject is to obtain knowledge that allows the establishment of new ideas and original and effective solutions involved in the Branding discipline. Creating a brand and elements of communication creatively is a basic need in any company. The brand should give an added value that differentiates it and makes it stand out among its competition. The students will be able to develop brand and communication elements through research methodologies and testing. They will be able to analyze, from a critical perspective, the process of creating a brand and its implications in terms of business and the life cycle of the company to meet its objectives, needs, and values.
VISUAL COMMUNICATION & DESIGN		
ANI 2100 Animation, Film & Cinematography	3CR 48HR	In Process
DES 1100 Introduction to Interdisciplinary Design Principles	3CR 48HR	This program proposes a journey through the world of creativity and design to experience firsthand how a professional in fashion, graphic and interior design, and photography thinks and works. During the course, the student will discover that design is not only everywhere but also a lifestyle, a way of understanding what surrounds us, and a powerful tool to improve people's lives. Finally, students will put into practice everything they learn through the development of specific projects in each of the areas.
FAS 1100 Introduction to Fashion Design	3CR 48HR	The introductory course to fashion design offers students the knowledge and tools necessary to take their first steps in the fashion world. During the course, we will explore a 360 vision of how the fashion designer works during the preparation of a given collection, from the initial idea to the project's development. In addition, we will work with fundamental concepts of the creative process of fashion practically and enjoyably through research, color chart, trends, materials, and more.
FAS 2100 Fashion Sociology	3CR 48HR	The fashion sociology course focuses on analyzing the critical theories and concepts of the discipline of sociology applied to creative industries and fashion in particular. We will approach the fundamentals of sociology and the different relationships that the fashion industry establishes with society, as well as the methods of research and experimentation that allow students to develop their critical vision of the environment.

FAS 3100 Fashion Buying Concepts	4CR 60HR	This course will allow students to discover the role of the Product Manager, responsible for the strategy, planning, execution, and launch of a product, as well as the Buyer profile. From the creation of new product lines to stock management or purchasing planning, beyond the use of data, the product manager must have a deep knowledge of fashion trends and the operation and singularities of the different markets.
FAS 3200 Trend Forecasting: Coolhunting	3CR 48HR	This course will allow students to deepen the role of the Trend Forecaster, to know and put into practice prospecting methodologies with which to detect and interpret macro and micro trends and define directions in fabrics, volumes, and color. It will also work on futures speculation and a practical application of a trend research work on a particular area or topic related to students' interests.
GRA 1100 Introduction to Graphic Design	3CR 48HR	The Introduction to Graphic Design course immerses the student in graphic design's discipline and digital tools. It offers an approach for those who require initial training in the different stages of innovation in a visual design process and training in the various digital treatment programs. With a practical approach, the course introduces the basic principles of design. In addition, students will learn to use the leading graphic design software. It will focus on how the different programs work and on understanding their usefulness as creative tools through the realization of a visual project.
GRA 2100 Editorial Graphic Design and Illustration	4CR 60HR	The course develops the fundamental aspects of editorial design. Throughout it, topics such as typography, layout, editing, communication, composition, and publishing, which are essentials in the publishing world, are deepened. It focuses on the culture of the editorial publication, introducing the students to the editorial design world from a theoretical and practical perspective and considering that the designer's role as creator and producer is always in constant evolution and transformation. The students will learn to manage different elements in editorial design and develop a concrete editorial project from its conceptualization to the final formalization. In addition, they will learn to use the main layout design and publishing software.

INT 1100 Introduction to Interior Design	3CR 48HR	This course explores, in a hands-on way, how an interior designer works and the challenges he faces according to his area of expertise. During the term, many applications of the profession are shown and experimented with housing, commercial spaces, exhibition spaces, and more than you can imagine.
PDS 1100 Introduction to Product Design	3CR 48HR	The introductory course to product design brings the student closer to reality in everything that surrounds us, from the daily appliances to the vehicles we travel in, furniture, wearables, smart products, lighting elements, packaging, and others. This program discovers in a hands-on way how a product designer works and the challenges he faces according to his area of expertise. During the course, the student will have the opportunity to experience the profession by developing various projects: household products and mobility elements.
VGA 2100 Videogame Design: New Technologies and Garming Resources	3CR 48HR	In Process
SPANISH LITERATURE & LINGUISTICS		
SPAN 3010 La Literatura Española del Siglo de Oro (Taught in Spanish)	3CR 48HR	In Process
SPAN 3120 Lecturas Selectas de la Literatura Española (Taught in Spanish)	3CR 48HR	In Process
SPAN 3100 Fonética y Fonología (Taught in Spanish)	3CR 48HR	In Process
SPAN 4300 Tópicos Selectos en la Literatura Española (Taught in Spanish)	3CR 48HR	In Process
SPAN 4350 Clásicos de la literatura española en el cine (Taught in Spanish)	3CR 48HR	In Process
SPANISH AS A SECOND LANGUAGE		
SPN-101 BASICO 1: Gramática y Conversación	4CR 60HR	A lo largo de las cuatro semanas el estudiante desarrolla una capacidad lingüística básica que le permita desenvolverse en situaciones sencillas de comunicación. Conoce estructuras gramaticales básicas, vocabulario y las expresiones adecuadas para comunicarse con sus familias y amigos, asimismo para interactuar, manejar situaciones en el restaurante, la tienda, los autobuses, etc.El curso responde a la pregunta ¿Cómo utilizar las cuatro destrezas del nivel inicial de lengua española para comunicarse y desenvolverse en situaciones cotidianase inmediatas?

SPN-102 BASICO 2: Gramática y Conversación	4CR 60HR	El estudiante utiliza estructuras léxicas, sintácticas y fórmulas aprendidas, para mantener una conversación en diferentes situaciones de la vida diaria. Además es capaz de describir personas, lugares, narrar eventos e historias, destacar intereses y planes futuros. Este curso responde a la pregunta ¿Cómo comunicarse efectivamente en español en contextos cotidianos simples y personales?
SPN-201 INTERMEDIO 1: Gramática y Conversación	4CR 60HR	El alumno se expresa con cierta fluidez, además utiliza vocabulario y estructuras lingüísticas para resolver situaciones imprevistas. Solicita aclaraciones según el contexto en donde se desempeñe. Se destaca en este nivel mayor capacidad para relatar, describir detalles de distintas circunstancias como: eventos, aficiones, alimentación, intereses y hechos de actualidad. Además se encuentra más cómodo en la interacción dentro de la nueva cultura. Este curso responde a la pregunta ¿Cómo comunicarse efectivamente con cierta fluidez, dominio de vocabulario y estructuras lingüísticas para resolver situaciones imprevistas?
SPN-202 INTERMEDIO 2: Gramática y Conversación	4CR 60HR	El estudiante posee una capacidad para comprender, describir, narrar, lo que le permite interactuar con bastante precisión en la lengua meta. Obtiene la capacidad de abordar temas de actualidad y de cultura. Además, adquiere precisión y agilidad en el desempeño de su nivel comunicativo. Este curso responde a la pregunta: ¿Cómo lograr que el estudiante adquiera la competencia comunicativa nivel intermedio alto para desarrollar sus ideas, por medio del pensamiento analítico y habilidades interpersonales?
SPN-301 AVANZADO 1: Gramática y Conversación	4CR 60HR	Al finalizar el curso, el estudiante es capaz de desenvolverse con naturalidad y poco esfuerzo en diferentes interacciones, posee el suficiente recurso lingüístico-léxico que le permite comunicarse en forma fluida y espontánea en situaciones con cierto grado de complejidad o con interferencias externas. Es capaz de opinar con precisión sobre temas abstractos como: religión, política, arte, historia y aspectos culturales generales; además utiliza modismos en determinados contextos. Este curso responde a la pregunta ¿Cómo desempeñarse con eficacia en actos de habla reales, que permitan externar opiniones sobre temas complejos con naturalidad?

SPN-310 Español Conversacional Avanzado	4CR 60HR	En este curso el estudiante desarrollará un nivel avanzado de dominio de comprensión y comunicación de la lengua oral. A la vez, logrará expresar sus ideas y opiniones haciendo uso de estructuras elaboradas permitiéndole conectarse oralmente con diversos interlocutores con precisión, soltura y confianza. Además, participará en conversaciones sobre diversos temas haciendo aportes que reflejarán su conocimiento y dominio del español. Este curso responde a la pregunta ¿Cómo producir una comunicación oral eficaz, fluida y precisa en un estilo elaborado y natural en un contexto sociocultural específico y además que reaccione ante diversas situaciones donde sea necesaria la interacción comunicativa en español?
SPN-104 ESPAÑOL BASICO PARA NEGOCIOS	4CR 60HR	Este curso es de español para propósitos específicos dirigido a estudiantes relacionados al ámbito de los negocios internacionales y que no tengan conocimiento previo del idioma español. Su objetivo es darles las herramientas comunicativas básicas y necesarias para poder interactuar y entrevistar a empresarios o clientes de habla hispana, crear el diseño de un producto y hacer una campaña publicitaria. Es un curso teórico-práctico en donde se complementan los módulos de estudio con visitas presenciales o virtuales a pequeñas y medianas empresas exitosas locales. Durante las cuatro semanas, el / la estudiante adquirirá conocimientos en las cuatro destrezas lingüísticas, lo que le permitirá comunicarse en forma básica con hablantes nativos del español.
SPN-204 ESPAÑOL INTERMEDIO PARA NEGOCIOS	4CR 60HR	Este curso es de español para propósitos específicos dirigido a estudiantes relacionados al ámbito de los negocios internacionales y que hayan llevado un mínimo de 100 horas lectivas del idioma español. Su objetivo es desarrollar las estrategias lingüísticas necesarias para desenvolverse en el mundo empresarial del ámbito hispanohablante y mejorar la comprensión auditiva con el uso del repertorio lingüístico relacionado con el español profesional. Es un curso teórico-práctico en donde se complementan los módulos de estudio con visitas presenciales o virtuales a pequeñas y medianas empresas exitosas locales. Se hará un análisis de los pasos requeridos para emprender un negocio, de las leyes, de las regulaciones y del entorno laboral; además, se estudiarán casos específicos de algunas empresas locales. Durante las cuatro

		semanas, el / la estudiante adquirirá conocimientos en las cuatro destrezas lingüísticas, lo que le permitirá comprender vocabulario específico de la cultura empresarial para aplicarlo con hablantes nativos del español.
SPN-304 ESPAÑOL AVANZADO PARA NEGOCIOS	4CR 60HR	El curso de Español para Negocios está dirigido a estudiantes que están interesados en ampliar sus conocimientos y destrezas comunicativas avanzadas en el ámbito de los negocios en un contexto hispanohablante.