

COURSE: INTERNATIONAL OPERATIONS MANAGEMENT

Idioma	English
Nivel de lengua española mínimo requerido	Not required
Horas de instrucción	45h
Créditos	6 ECTS

Course description

Operations area is a business field that has increased its importance in the present global market. This course aims to provide students with the main concepts of this area and the effective methods so that they understand and apply them either in industrial or service industries. The objective is that at the end of the course, students can identify and solve problems related to the management of production as well as make decisions on how to manage the production system of a company.

Methodology

The class will consist on a lecture but also in discussion with the students about the notes and other supplementary material that may be uploaded on the course website at least one day before the scheduled lecture.

Assessment

Exam: 40%

Essay: 40%

Assistance and class participation: 20%

Syllabus

- Introduction to Operations Management
- Tactical decisions in Operations Management
- Strategic decisions in Operations Management

Bibliography

LESEURE, Michel. Key concepts in operations management. Los Angeles: SAGE, 2010

SLACK, Nigel; BRANDON-JONES, Alistair; JOHNSTON, Robert. Operations Management. 7th ed. Harlow; England; PEARSON, 2013

WALLER, Derek L. Operations Management : a supply chain approach. 2nd ed. London: Thomson, 2003

Exercises:

CASTÁN FARRERO, José M^a., GUITART TARRÉS, Laura. Dirección de operaciones : manual de ejercicios. Barcelona : Publicacions i Edicions de la Universitat de Barcelona, 2012