



Course Syllabus

1. **Program of Study** Bachelor of Business Administration Program
Faculty/Institute/College Mahidol University International College
2. **Course Code** ICMI 454
Course Title International Logistics Management
3. **Number of Credits** 4 (Lecture-Lab-Study)(4-0-8)
4. **Prerequisite** ICMB 351 (International Business Management)
5. **Type of Course** Required
6. **Trimester/Academic Year** 3rd Trimester/2019
7. **Day/Time** Section 1: Tue & Thu 10:00-11:50 hrs.
Section 2: Tue & Thu 12:00-13:50 hrs.
8. **Course Conditions:**
(Class Policy)
 1. Participation points include discussion and question answered in class, individually and group-based.
 2. Class assignments will be collected at the beginning of each class session. Late assignments will not be accepted thus will receive no credit.
 3. Appropriate citation and referencing are mandatory for all listed sources.
 4. No tolerance for plagiarism. Students who copy other students' assignments/quizzes/tests will receive no credit.
 5. Final grade is based on student's actual performance throughout the semester.
9. **Course Description**
An examination of International Logistics Management, upstream and downstream business activities namely, procurement, demand forecasting, operations & production, warehouse & distribution centre, logistics network design, supply chain technologies, transportation mode, and inventory management.
10. **Course Objectives**
This course is designed to establish an understanding on Supply Chain and Logistics Management (LSCM). The course examines both upstream and downstream LSC activities

that are involved in sourcing raw materials, transforming raw materials, and delivering final products to customers. Related national and international LSC issues are discussed in which allows students to apply their gained knowledge to further develop implications.

11. Teaching Methods

Lecture, class discussions, student presentations, case studies, Internet search

12. Teaching Media

PowerPoint slides, Internet, Video clips, Case studies

13. Measurement and Evaluation of Student Achievement

Assessment	Weight	Description	Week	Remark
Participation	5%	Class Participation	1st-12th	
Group Activities	10%	Group Exercises	1st-12th	
Midterm Exam	35%	Midterm Exam	6th -7 th	Topic 1-5
Team Project	15%	Team Presentation	10-11th	
Final Exam	35%	Final Exam	13th	Topic 6-10
Total	100%			

Attendance:

Attendance will be checked. Students arriving more than 15 minutes late will be marked as **L** – **Late**. Three Ls will be counted as one **A = Absent**. Students are expected to attend at least 80% of the class (maximum 4As). The student that misses the class for more than 4 times will not be allowed in the final examination.

Participation:

Participation score is based on student's discussion and answers to weekly topics accordingly. The participation will be checked throughout the course.

14. Course Evaluation

Grade	Marks
A	90 – 100
B+	85 – 89
B	80 – 84
C+	75 – 79
C	70 – 74
D+	65 – 69
D	60 – 64
F	Below 60

15. Course Outline

Week	Topics	Activities
1	<ul style="list-style-type: none"> • Class Introduction • (1) “Intro & Overview of LSCM” 	<ul style="list-style-type: none"> • Lecture Ch.1,2,3 • Case discussion and/or Class activity
2	<ul style="list-style-type: none"> • (2) “Demand Management & Customer Service” 	<ul style="list-style-type: none"> • Lecture Ch.7&8 • Case discussion and/or Class activity
3	<ul style="list-style-type: none"> • (3) “Procurement & Buying” 	<ul style="list-style-type: none"> • Lecture Ch.13 • Case discussion and/or Class activity
4	<ul style="list-style-type: none"> • (4) “Production & Operations Management” 	<ul style="list-style-type: none"> • Lecture Ch.14 • Case discussion and/or Class activity
5	<ul style="list-style-type: none"> • (5) “Warehouse & Distribution” 	<ul style="list-style-type: none"> • Lecture Ch.11 • Case discussion and/or Class activity
6	<ul style="list-style-type: none"> • (6) “Logistics Network Design” 	<ul style="list-style-type: none"> • Lecture Ch.12 • Case discussion and/or Class activity
7	<ul style="list-style-type: none"> • (7) “Transportation Management” 	<ul style="list-style-type: none"> • Lecture Ch.10 • Case discussion and/or Class activity
8	<ul style="list-style-type: none"> • (8) “Supply Chain Relationships” 	<ul style="list-style-type: none"> • Lecture Ch.4 • Case discussion and/or Class activity
9	<ul style="list-style-type: none"> • (9) “Supply Chain Technologies” 	<ul style="list-style-type: none"> • Lecture Ch.6 • Case discussion and/or Class activity
10	<ul style="list-style-type: none"> • Team Project Presentation 	<ul style="list-style-type: none"> • Team Project
11	<ul style="list-style-type: none"> • Team Project Presentation 	<ul style="list-style-type: none"> • Team Project
12	<ul style="list-style-type: none"> • (10) “Inventory Management 	<ul style="list-style-type: none"> • Lecture Ch.9 • Case discussion and/or Class activity
13	<ul style="list-style-type: none"> • Final Examination 	<ul style="list-style-type: none"> • Exam (Topic 6-10)

** Note: There may be 2-3 make up sessions, which will be notified in advance.

16. Reference(s)

Prescribed Textbook:

- Coyle, Langley, Gibson, Novack & Bardi (2013), Supply Chain Management: A Logistics Perspective, 9th Edition, South-Western, Cengage Learning ISBN 13: 978-1-111-53392-2

Supplementary Textbook:

- Martin (2011) Logistics and Supply Chain Management, 5th Edition, Taylor & Francis ISBN:0273738984
- David & Edith Simchi-Levi, Philip Kaminsky, Designing & Managing the Supply Chain, 2nd Edition. McGraw-Hill. ISBN 0-07-123205-2

17. Instructor

Dr. Ploy Sud-on

E-mail: ploy.sud@mahidol.edu

Office Hours: Tue & Thu 14:00-16:00 hrs (By appointment)

18. Course Coordinator

Program Director of International Business Major

19. Assessment Submission Rules

All assessment tasks should be submitted by the due date. Assessments should be submitted electronically on turn-it-in system unless advised otherwise. All the team member must also complete and sign off a cover sheet with your softcopy and hardcopy assessment submission

20. Penalty for Late Submission of Assessments

Assignments that are submitted later than the due time and date will be automatically penalized 10% of the possible mark, per day. Assignments submitted later than seven (7) days of the due date (weekend days included) will not be accepted and no mark will be given.

21. Use of Turn-in-it

All written work will be submitted to the Turnitin text-matching software licensed by Mahidol University. The software Turnitin (see www.turnitin.com), will be used on assessments in your program.

22. Academic Misconduct

Examples of plagiarism include:

- Copying sentences or paragraphs word-for-word from one or more sources, whether published or unpublished, which could include but is not limited to books, journals, reports, theses, websites, conference papers, course notes, etc. without proper citation; Closely paraphrasing sentences, paragraphs, ideas or themes without proper citation; Piecing together text from one or more sources and adding only linking sentences;
- Copying or submitting whole or parts of computer files without acknowledging their source;
- Copying designs or works of art and submitting them as your original work;
- Copying a whole or any part of another student's work; and
- Submitting work as your own that someone else has done for you.