

Kyung Hee Global Collaborative Summer 2018

Global Philanthropy: The Generosity of People and Nations

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This course will provide students with a theoretical and practical framework to understand why individuals across the world either donate money or time or both. Students will consider the what social, cultural and religious norms support philanthropy and their role in a historical context leading up to the present day, for different national contexts.

In addition, we will explore the role of government support, earned revenue, corporate philanthropy and private philanthropy in nonprofit management and fundraising when contextualizing philanthropy. Through visits to local corporate foundations and NGOs, students will gain practical knowledge about how these support systems are utilized and accessed.

Before concluding the course we will look at several topics including but not limited to: Philanthropy in different countries ; (Is one country more generous than another? Why?); Motives to give (Why give?); Benefits of Philanthropy (Does giving benefit the recipient or donor?); Religious influences on philanthropy (What do the major regions say about generosity?); Free riding (Should I donate? Should I volunteer ?) Corporate Philanthropy (What is the role of social enterprise in corporate philanthropy?)

Books:

- Weipking, P. & Handy, F., (Eds) (2015) The Palgrave Handbook on Global Philanthropy. London, UK: Palgrave Macmillan
- Zunz, O. (2014). Philanthropy in America: A history. Princeton University Press
- Raymond, S. U. (2004). The future of philanthropy: Economics, ethics, and management. John Wiley & Son

Readings:

- Porter, M. E., & Kramer, M. R. (2002). The competitive advantage of corporate philanthropy. Harvard business review, 80(12), 56-68.
- To be announced

Unit 1: (Week 1) : Introduction and The Individual

- (1) Introduction to the history of philanthropy
- (2) Motivations for Giving and Volunteering: Reasons why individuals donate time and money.
- (3) How philanthropic motives are conditioned by cultural, religious and social norms, and how they differ from country to country.
- (4) Philanthropy as a vehicle of social change through tracing developments in fundraising and analyzing types of donors.

NOTE: Introduce Assignment 1 : What does philanthropy mean to you

Unit 2 (Week 2) Organization and Country Context

- (1) The Organization: What type of organizations promotes philanthropy
- (2) The Country context: Are people in one country more generous than others? Why?
- (3) Country-specific differences in governmental, fiscal and legal policies for philanthropic actors and organizations that influences philanthropy
- (4) International giving: Giving across borders

NOTE: Introduce Assignment 2 : TBA

Unit 3 (Week 3) Contextual factors facilitating philanthropy

- (1) Historical and social origins of the voluntary sector and its impact on philanthropy
- (2) Fiscal policies and tax regimes impacting philanthropy

(3) Fundraising culture: Different countries, different organization of fund-raising regimes

NOTE: Final presentations on Assignment 2

Assignments/Grading:

1. Assignment 1: (30%):
2. Assignment 2: Group Assignment and presentation (50%)
3. Class Participation (20%)