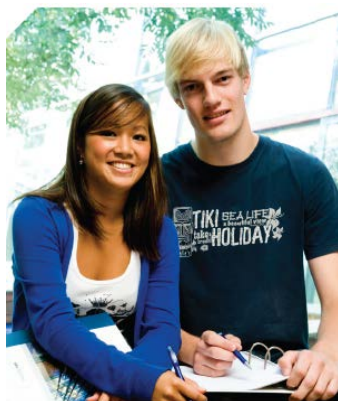




ESB Business School Reutlingen University



BSc International Business

LIST OF COURSES for exchange students

Winter Semester 2017-2018

How to register for courses

Deadline	What	Who
tba	Course selection (please use the selection form given)	Carolien van der Hulst & Julia-Marei Finger lb.incomings@reutlingen-university.de
Monday, 18 Sep. 2017 (+ if necessary on individual appointment)	Course counselling	Carolien van der Hulst & Julia-Marei Finger Building 5, 1st floor, room 124
Friday, 29 Sep. 2017	Final course selection → Please confirm your course selection → After this date no add/drop of courses due to team assignments	Carolien van der Hulst & Julia-Marei Finger lb.incomings@reutlingen-university.de

1. Business courses held in English ('BSc International Business')

Course #	Title	Semester level	Offered in WS/SS	Language	SWS *	ECTS
M1	MODULE Principles of Business & Accounting					
	Principles of Management	IB1	WS / SS	English	2	3
	Financial Accounting	IB1	WS / SS	English	2	3
M2	Microeconomics	IB1	WS / SS	English	4	5
M3	Business Mathematics	IB1	WS / SS	English	4	6
M4	Business Law	IB1	WS / SS	English/ German	4	5
M5	MODULE Information Systems					
	Information Systems 1	IB1 (Block)	WS / SS	English	2 **	3
	Information Systems 2	IB2	WS / SS	English	2	3
M6	MODULE Business English and Presentation					
	Business English 1	IB1	WS/SS	English	2	2
	Business English 2	IB2	WS / SS	English	2	2
	Presentation Skills	IB2 (Block)	WS / SS	English	2 **	2

M8	Business Statistics	IB2	WS / SS	English	4	6
M9	MODULE Marketing & Strategy					
	Principles of Marketing	IB2	WS / SS	English	4	5
	Principles of Strategic Management	IB2	WS / SS	English	2	3
M10	MODULE Management Techniques					
	Management Accounting 1	IB2	WS / SS	English	2	3
	Project Management	IB2	WS / SS	English	2	3
M11	Macroeconomics	IB3	WS / SS	English	4	5
M12	MODULE Research Methods & Applications					
	Marketing Research	IB3	WS / SS	English/ German	4	4
	Business Research Methods	IB3	WS / SS	English	2	2
M13	MODULE Finance & Management Accounting					
	Principles of Corporate Finance	IB3	WS / SS	English	3	4
	Management Accounting 2	IB3	WS / SS	English	2	3
M14	Advanced Business English	IB3	WS/SS	English	2	2
M15	Advanced Business Language 2 (French/Spanish/Chinese) – min. level A2	IB3	WS/SS	English	4	4
M16	MODULE Human Resource Management					
	Principles of HRM	IB3	WS / SS	English	4	4
	Intercultural Management	IB3	WS / SS	English	2	2
M18	Interdisciplinary Studies	IB5	WS / SS	English	2	3
M18	Applied Business Ethics	IB5	WS / SS	English	2	3

*SWS = ‘Semesterwochenstunden’ (contact hours per week).

** **Block seminar: This course is held as a block seminar during the “block seminar week” from 23 October until 27 October.**



	Major courses - Please note: - The number of places in the major courses is limited and the access is dependent on course specific requirements (major courses are all courses with 'M 19-23').					
	Marketing & Strategy					
M19a	Major 1, Seminar 1 Sales Management (Götz) <i>Prerequisites:</i> - Marketing	IB5	WS/SS	English	4	5
M20a	Major 1, Seminar 2 Marketing Communication (Busch) <i>Prerequisites:</i> - Marketing - Marketing Research	IB5	WS/SS	English	4	5
M21a	Major 1, Seminar 3 Business Simulation (Kapmeier) <i>Prerequisites:</i> - Principles of Management	IB5	WS/SS	English	4	5
M22a	Major 1, Seminar 4 Strategic Management (Mocker) <i>Prerequisites:</i> - Principles of Management - Principles of Strategic Management	IB5	WS/SS	English	4	5
M23a	Major 1, Seminar 5 Topic to be announced (block seminar in Marketing, held by guest lecturer) <i>Prerequisites:</i> - Marketing - Marketing Research	IB5	WS/SS	English	2 BS **	4
	Finance & Accounting					
M19b	Major 2, Seminar 1 International Financial Reporting (Charifzadeh) <i>Prerequisites:</i> - Financial Accounting	IB5	WS/SS	English	4	5
M20b	Major 2, Seminar 2 Consolidated Financial Statements (Wader) <i>Prerequisites:</i> - Financial Accounting	IB5	WS/SS	English	4	5



M21b	Major 2, Seminar 3 International Corporate Transactions (Beyer) <i>Prerequisites:</i> - <i>Corporate Finance</i>	IB5	WS/SS	English	4	5
M22b	Major 2, Seminar 4 Financial Engineering (Herzog) <i>Prerequisites:</i> - <i>Mathematics</i> - <i>Statistics</i> - <i>Corporate Finance</i>	IB5	WS/SS	English	4	5
M23b	Major 2, Seminar 5 Topic to be announced (block seminar in Finance, held by guest lecturer) <i>Prerequisites:</i> - <i>Corporate Finance</i>	IB5	WS/SS	English	2 BS **	4
HRM AND ORGANIZATION						
M19c	Major 3, Seminar 1 Advanced HRM <i>Prerequisites:</i> - <i>Principles of HRM</i>	IB5	WS/SS	English	4	5
M20c	Major 3, Seminar 2 Advanced international HRM <i>Prerequisites:</i> - <i>Principles of HRM</i>	IB5	WS/SS	English	4	5
M21c	Major 3, Seminar 3 Corporate Social Responsibility <i>Recommendation:</i> Combined with applied business ethics	IB5	WS/SS	English	4	5
M22c	Major 3, Seminar 4 International Organizations <i>Prerequisites:</i> - <i>Principles of Management</i>	IB5	WS/SS	English	4	5
M23c	Major 3, Seminar 5 Topic to be announced (block seminar in HRM, held by guest lecturer) <i>Prerequisites:</i> - <i>Principles of HRM</i>	IB5	WS/SS	English	2	4

3. Business courses held in German

In the following you find a selection of business courses held in German that are specifically suitable for exchange students. For students who want to attend more or other business courses in German we can organize courses in other study programmes of ESB Business School.

Title					
Business in German I OR II <i>Wirtschaftskurs auf Deutsch II</i>	RIO	WS/SS	German	4 + Excur- sions	6
Marketing for Exchange Students <i>Marketing für ausländische Studierende</i>	RIO	WS / SS	German	2	2

4. Language courses

4.1 German language courses (RIO Reutlingen International Office)

Title	Offered in WS/SS	Language	SWS **	ECTS
German for Foreign Students (offered on different levels A1-B2)	WS/SS	German	4 or 2 (depending on course level)	4 or 2 (depending on course level)

The Reutlingen International Office (RIO) offers more courses and workshops for regular and exchange students (e.g. 'Präsentationen und Referate in deutscher Sprache', 'Schreiben von wissenschaftlichen Arbeiten in deutscher Sprache', 'Workshop: Interkulturelle Kompetenz', 'Workshop: Regionalkompetenz China'). Please note: These courses don't award credit points.

All courses organized by the Reutlingen International Office (RIO) are available at:
<https://www.reutlingen-university.de/internationales/interkulturelle-kommunikation.html>

