Modules / Classes and Credits

The modules / classes are offered over two four-week blocks. You can earn up to 44 Stirling credits, which equals 12 US or 20 ECTS credits, over the eight weeks of the ISS. The programme dates have been designed to fit in with teaching times in both the UK and overseas, and also to enable you to take advantage of social events such as the world famous Edinburgh festivals which begin in early August.

BLOCK 1: 15 JUNE – 13 JULY 2013
BLOCK 2: 13 JULY – 10 AUGUST 2013

If you choose to study with us for the first or second four-week block only, you will study two modules.

OR

If you choose to study with us for a full eight weeks you can choose to study a total of three or four modules.

Each module is assessed by a combination of exam, essay, presentation, participation and fieldwork. A full University of Stirling official transcript of your studies will be provided at the end of the programme, along with a suggested grade conversion scale for your home institution.

Each Stirling module earns 11 Stirling credits, which is equal to:
• three US credits, enabling you to take six US credits (during a four-week block) or nine to 12 US credits (during an eight-week block), or
• five ECTS credits, enabling you to take ten ECTS credits (during a four-week block) or 15 to 20 ECTS credits (during an eight-week block).

Specific transfer arrangements will depend on your home university's policy on transferring credits from a UK university. This gives you the flexibility to decide the length of programme and number of credits you wish to gain depending on your individual and home university requirements. Each module is made up of taught and excursion components, giving you the opportunity to enjoy University teaching both in and out of the classroom.

BLOCK 1: 15 JUNE – 13 JULY 2013
• Brief Encounters: An Introduction to Writing Short Stories
• Education and Learning: A UK Perspective
• Green Politics: Theory and Practice
• Issues in Moral Philosophy
• Religion and Conflict
• Marketing and Branding Scotland (bl. 1)
• Photographing the Urban
• Psychology of Evil (bl. 1)
• Sport Management and Culture: A European Perspective
• Scottish History: The Covenanters
• Scotland on the Screen
• English Language and Study Skills*

BLOCK 2: 13 JULY – 10 AUGUST 2013
• Psychology of Evil (bl. 2)
• Crime and Justice in Scotland
• Monsters and Vampires: The Impact of British Gothic on Contemporary Popular Culture
• International Relations
• Scottish History: The Jacobites
• Marketing and Branding Scotland (bl. 2)
• Witchcraft in Early Modern Scotland
• The Economics of Climate Change
• European Business and Marketing Culture
• Internship for International Summer School

For the latest information about the 2013 ISS modules, please visit: www.stir.ac.uk/iss/modules

*The University will offer modules in English Language and Study Skills during ISS 2013. These modules will be offered during Block 1 and will be specifically aimed at students whose first language is not English and who do not quite meet the English language requirements for entering the ISS directly. These students will be very much part of the ISS, will live with other ISS students, and be able to fully participate in all the social events and field trips. For more information, visit www.stir.ac.uk/iss/modules
What’s on Offer in Block 1? (15 June – 13 July)

All modules are equivalent to three US credits or five ECTS credits.

**Brief Encounters: An Introduction to Writing Short Stories (ISS9BE)**

This module has been designed to help students realise their creative potential by producing original and stimulating short fiction. Teaching will consist of specialist workshops conducted by an expert in the field. In addition to engaging with practical aspects of craft and technique, students will learn how to create believable, compelling characters and how to make them live (and die!) on the page. They will also have the opportunity to visit sites of historic importance and natural beauty to inspire their writing.

**EXCURSION(S):**

The course will culminate in a live ‘reading’ at a leading local arts centre when students will have the chance to share the stage with a prominent Scottish writer.

**Education and Learning: A UK Perspective (ISS9EL)**

This module will introduce you to the UK and Scottish education systems. We will explore the purposes of education and how this translates into the UK education system, and the wider issues of learner identities, some of which are unique to the UK. What are the implications of social class? Does school uniform impact on learning? How is behaviour management constructed and why? What impact might regional languages and culture, ethnicity or sexuality have?

**EXCURSION(S):**

This module normally will include a visit to a local school to observe the Scottish education system in action. We also visit the Scotland Street Museum in Glasgow. This is a famous Charles Rennie Mackintosh building which was used as a school until 1979 and is now a museum about education in Scotland.

**Green Politics: Theory and Practice (ISS9GP)**

This introductory module provides students with an understanding of environmental issues and the characteristic features in environmental problem solving; illustrate the multitude of concepts, ideologies, actors and political settings involved in environmental politics; make you aware of the shared as well as specific dilemmas in environmental politics and policy; evaluate the link between environmental policy intentions and reality. Key areas this module will focus on include political parties, EU / US environmental relations, green consumerism and environmental protest campaigns.

**EXCURSION(S):**

This module includes a day visit to Whitelee Windfarm

**Issues in Moral Philosophy (ISS9MP)**

Many of our moral beliefs are acquired and held quite subconsciously; they are products of our upbringing and socialisation, rather than of our own reflection about the right and the good. But sometimes we are forced, by the circumstances that we face, to think critically about our moral beliefs, and to reflect on what we ought to believe. We might have to ask, for instance, whether it is right to use animals for food; or whether our state was justified in embarking on a particular war; or what kind of care we ought to take of the natural environment. Even if such questions are not forced upon us by circumstances, we should engage in some kind of critical reflection on our moral beliefs: if we are to be responsible and rational beings, we must think for ourselves about moral matters (as about other matters), rather than simply being led by conventional opinions or ruling orthodoxies.

In this module we will engage in critical, philosophical reflection on morality, by examining a number of difficult moral issues, including questions about abortion, our treatment of animals, environmental values, punishment and world hunger. This module will introduce you to some of the central issues in moral philosophy – both normative issues about how we should live, and more theoretical issues about right and wrong.
EXCURSION(S):
We will tour sites in Edinburgh pertinent to the Scottish Enlightenment period. Of particular interest is the Scottish philosopher David Hume, whose moral standpoint is one of those considered in this module.

Religion and Conflict (ISS9RC)
Everywhere we look today, from our television screens to the streets of our cities, we see conflict in the name of religion. Some at verbal level, some at military level, some at a catastrophic level. Why does it appear that religion and conflict seem to go hand in hand? This module will explore the nature of this supposed relationship, first by looking at what actually constitutes ‘conflict’ (is it the same as ‘violence’, for example?), second, by looking at whether such conflict is actually inherent in what we perceive as ‘religion’ today, and third, by looking at the role the media plays in defining these terms and their relationship for us. Finally, this module broadens its perspective to focus on what global lessons can be learned from Europe. The course gives a more critical perspective on what we see happening around us in the name of religion, and insight into why some religions struggle more than others with the nature of conflict.

EXCURSION(S):
Students will visit the St Mungo Museum of Religious Life and Art, in Glasgow.

Marketing and Branding Scotland (ISS9BS)
This module introduces the importance of culture in marketing operations with specific reference to Scotland. Framed within a review of Scotland’s economic and cultural history from both a Scottish and global perspective, it examines the relevance of national identity and country-of-origin effect (also known as nation branding) in the creation of brand value. Contemporary case studies within food and drink production and the cultural industries will be used to illustrate core course concepts. Special attention will be given to the internationalisation process of small- and medium-sized enterprises, citing Scottish examples. A multi-disciplinary approach makes this course accessible and interesting to students with a limited marketing background but also useful and informative to business and marketing students who wish to develop their knowledge in this niche area.

EXCURSION(S):
The instructor will lead an excursion to either a Scottish beverage maker / food producer or Scotland’s national tourism agency.

Photographing the Urban (ISS9PU)
This art history module draws inspiration from Scottish historical architecture and explores the representation of the built environment through various artistic genres including painting, media, optics and photography. Underpinning the module is an acquisition of skills in fine art digital photography. Please note, this module is not an introduction to photography.

Students will research and create their own photographic portfolios based on class assignments and lecture material about the history of photography.

During the course, students will have the opportunity to develop skills and new knowledge in the following areas: fine art digital photography; principles of photo documentation; location photography; and image editing.

EXCURSION(S):
This module includes a one-day excursion to relevant local sites and a 19th century Scottish mansion, complementing what is learned in the classroom.

Note: digital camera required.

Psychology of Evil (ISS9EV)
This introductory psychology module examines the psychology of evil from a variety of perspectives. We will explore such questions as: Is evil constructed? Can understanding the complexity of hate foster greater awareness of inter-group relations? Is evil a matter of individual difference? Can psychology identify patterns in the nature of evil? Can understanding these patterns help us to develop more harmonious relations, and if so how?
The Battle of Bannockburn (1314) will be taken as a starting point for this module. We will explore how ‘evil’ was embodied in the battle, which saw the Scottish battle the English near Stirling and involved William Wallace (‘Braveheart’) and Robert the Bruce. Can understanding evil be applied to our world in 2013? Psychological theories will be presented and tested against specific real-world examples from various geographical and historical contexts.

**EXCURSION(S):**
We will visit the National Wallace Monument, located near the site of the Battle of Stirling Bridge (1297), using the battle as a case study for examining theories around evil.

**Sport Management and Culture: A European Perspective (ISS9SM)**
That Scotland can lay claim to being the home of modern day golf makes it an ideal place to learn about the integration of culture, management and sport. The aim of this module is to teach you about how sport is managed in Scotland and in Europe, and about how it is incorporated into the thread of Scottish culture. The module will include a mixture of lectures and seminars, accompanied by academic field trips to Scottish sports clubs and organisations, providing students with an understanding that sport is influenced by cultural traditions, social values and economic factors.

**EXCURSION(S):**
This module will include field visits to a number of professional Scottish sporting venues, which in the past has included visits to the St Andrews Links Trust, Hampden Park (home to Scottish football) and Murrayfield, (home to Scottish rugby).

**Scottish History: The Covenanters (ISS9TC)**
In a recent poll by the BBC, the Covenanters were voted, by experts and viewers alike, among the top ten most important Scottish history topics. Why exactly did the Covenanters choose to defy Charles I? Why did the movement resurface in the Restoration era? Themes explored in this module include: regal union and the problem of absentee monarchy after 1603; the growth of opposition to the policies of Charles I; the course and nature of the Covenanting revolution; Scottish involvement in the ‘War of the Three Kingdoms’; the English conquest of Scotland; republican rule; and the re-emergence of the Covenanting movement after 1660.

**EXCURSION(S):**
This module will visit St Giles Cathedral and the Covenanters’ Prison at Greyfriars Kirk in Edinburgh.

**Scotland on the Screen (ISS9SS)**
This module explores images of Scotland in film and television in the context of historically recurrent Scottish cultural themes, with sideways references to literature and Scottish history, and an introductory approach to the topic of representation.
The themes of the module are: Scotland in Hollywood: Brigadoon to Braveheart (Scotland on the American screen); Urban Scotland: Culture and Crime; Filmmaking in Scotland: The Importance of Shorts; and the Politics of Representation: Contemporary Scotland in Cinema and Television.

**EXCURSION(S):**
This module will include a trip to a celebrated screen location in Central Scotland and / or a visit from a Scottish filmmaker.

“Stirling becomes your home; your enchanting home. For four weeks, you are living in a magical world where you wake up to the sound of bagpipes and wander through the greenest forests you’ve ever seen. You can climb mountain where you can look out over your kingdom, sobered by clean, cool air, and bring new perspective to your life. “

**ERIN MARIN, SOUTHWESTERN UNIVERSITY, USA. CLASS OF 2012.**
What’s on Offer in Block 2? (13 July – 10 August)

All modules are equivalent to three US credits or five ECTS credits

**Psychology of Evil (ISS9EV)**
See page 13.

**Crime and Justice in Scotland (ISS9CJ)**
This module is designed to introduce students to the subject of criminology through the lens of the Scottish Criminal Justice System. The module begins with an overview of the Scottish Criminal Justice System before examining the major avenues by which the public obtain information about crime – as victims of crime and from the media and official statistics. The module examines the processes that have developed our definitions of crime and the broader social and political context within which this crime occurs.

**EXCURSION(S):**
This module includes a visit to HM Prison Glenochil, an adult male prison near Stirling.

**Monsters and Vampires: The Impact of British Gothic on Contemporary Popular Culture (ISS9MV)**
Focusing on key texts from the nineteenth century, this course aims to explore the ways in which Gothic tropes established during this period recur throughout contemporary popular culture. We will discuss the representation of monsters and vampires as they appear in the British nineteenth-century Gothic texts *Frankenstein*, the *Strange Case of Dr Jekyll and Mr Hyde* and *Dracula* and their influence on popular narratives such as those found in fiction, film, tv and music video. Assessment will be through presentation and essay.

**EXCURSION(S):**
This course will also include a tour around The Edinburgh Dungeon and a visit to the Gothic theme bar The Jekyll & Hyde. On this excursion we will explore ideas of Gothic tourism, Gothic marketing, and the end of Gothic.

**International Relations (ISS9IR)**
This module explores contemporary issues and debates that shape world politics today. It starts by introducing International Relations (IR) theory before turning to two broad themes that dominate IR: conflict and peace. Key issues covered include nuclear weapons, private military companies, humanitarian intervention and failed states. We will also apply the themes of conflict and peace to a case study of the Northern Ireland conflict exploring the key political developments and the transition to a post conflict settlement. This module will also include a workshop that examines the use of wall murals to articulate conflict / post-conflict identity.

**EXCURSION(S):**
This module includes a day trip visit to Belfast where we will undertake a historical / political tour of the city taking in the wall murals and other key sites linked with the Northern Ireland conflict. Students taking this module may incur a small additional charge for the trip to Belfast.

**Scottish History: The Jacobites (ISS9TJ)**
The focus of enduring romanticism and myth, the Jacobites – supporters of the senior line of the Stuart dynasty against William of Orange and his successors – remain an intriguing subject. This module will explore the nature of Jacobite support, as well as its impact on wider British history. Themes covered include: opposition to the monarchy during the seventeenth century; the reign of James VII and the ‘Glorious Revolution’; the first Jacobite rising; the massacre of Glencoe; the Jacobite wars in Ireland; the parliamentary union of 1707; the Jacobite risings of 1715 and 1745; and the European context of Jacobitism.
EXCURSION(S):
This module will include a field trip to Killiecrankie, a key site during the first Jacobite rebellion of 1689 in support of King James VII, and to nearby Sherrifmuir, the site of the famous battle of 1715.

Marketing and Branding Scotland (ISS9BS)
See page 12.

Witchcraft in Early Modern Scotland (ISS9WS)
Between 1563 and 1736, during years of political and religious turmoil, around 4,000 people were accused of witchcraft in Scotland. This module will examine this significant aspect of Scottish history, looking at the phenomenon of witchcraft belief as part of early-modern culture, as well as its prosecution. Other themes that will be covered include: religion, popular culture, law and order, illness and death, community tensions and gender issues. We will also consider the continuity and development of ideas about magic and witchcraft.

EXCURSION(S):
This module will visit the village of Dunning, Maggie Wall’s monument near Dunning, Robert Kirk’s burial site and the Fairy Tree at Aberfoyle, all sites related to early modern witchcraft in Scotland.

The Economics of Climate Change (ISS9EC)
This module provides a background to the debate over, causes of, issues and potential solutions to climate change using an economics-based approach. Key areas addressed by this module are: how has the issue of climate change arisen; the costs and uncertainty associated with climate change; policy instruments; and the problem of international cooperation.

EXCURSION(S):
We will visit one of Scotland’s power generating plants to demonstrate the way in which power companies respond to and deal with the climate change issue.

European Business and Marketing Culture (ISS9EU)
This module is designed to introduce the theory, nature and practice of international business and marketing by understanding the cultural dimension of doing business between European nations and globally. The political, economic, social, technological, environmental and legal framework (PESTEL) is used firstly to examine the origins in inter-European and global trade before considering the contemporary situation of the European Union and the workings of inter-region and international trade. Once the broader scene is set, particular country and company case studies are used to demonstrate how individual managers might tackle such issues in practice. Students without a background in management disciplines are given an introduction to key ideas of how businesses operate in response to the cultural demands of the markets in which they operate. Students more familiar with management studies will have a unique opportunity to develop their knowledge by conducting independent research guided by the module instructor based on the unique learning opportunity of experiencing European culture first hand. All students will be encouraged to combine class teaching and independent study with their travels and interaction with the wider European cultural environment.

EXCURSION(S):
Previous excursions have taken students to experience important historical remnants of trade such as the Forth and Clyde Canal (now a major tourist attraction) as well as privileged behind-the-scenes visits to learn about successful export companies. Future excursions will feature similar destinations and students can learn about the trade in products as diverse as whisky and construction materials from a cultural perspective.
Internship for International Summer School (ISS9IN)

This exciting opportunity, run in partnership with the Career Development Centre here at the University of Stirling, will give students opportunities to carry out four-week internships in a number of sectors in the Stirling area. These sectors include sports, environmental science, politics, charity / non-profit and marketing, though this list is subject to change and additional internship areas will be considered on a case-by-case basis.

Students who choose this module will spend the whole four-week block in the internship placement. Students should be aware that the internship placement is full-time.

Through this internship, students will develop an understanding of the UK labour market and the specific sector of their internship; develop their team working skills; and hone their written and oral communication skills. Students can expect to spend approximately 140 hours in their internship placement and an additional ten hours on associated classroom sessions, review days, writing reflective journals, and online tutorials run by the Career Development Centre. Assessment will take the form of a presentation given about your internship, completion of your journals and submission of a project report. Please see the inside back cover for more information.

**Important note:** Students from outside of the EU/EEA/ Switzerland taking this module must enrol full-time in ISS Block 1 (and take two modules) before being allowed to embark on the internship module. Students may also be required to obtain an appropriate UK visa, such as a Tier 4 visa, the cost of which will be additional. Please also note the earlier application deadline on page 19.

For more details, visit: [www.stir.ac.uk/iss/internship](http://www.stir.ac.uk/iss/internship)